

Engaged & Empowered

DEF 2019

September 2019



OUR STORY

The Defense Entrepreneurs Forum (DEF) is a non-profit network bridging the public and private sector that inspires, connects, and empowers people committed to U.S. national security by convening events, forging partnerships, and delivering tangible solutions.

DEF was formed in 2013 when a passionate group of mid-career military officers, veterans, and entrepreneurs came together for the first national conference in Chicago. For three days, this energetic mix engaged in discussion and vigorous debate about new ideas, punctuated by design sessions focused on crafting solutions to national security challenges.

OUR IMPACT

The last six years have seen this diverse group of virtuous insurgents spread into a growing national network of over 1,500 members, with 80 events per year across 40 local communities. Our flagship event remains the annual conference. Held in locations from Chicago to Denver, it boasts three days of speakers, panels, workshops, hackathons, pitch competitions, and more.

The annual conference's unique mix of junior and senior military leaders, policy experts, creatives, veterans, and entrepreneurs creates a perfect environment for disruptive thinkers to develop new ideas with unmatched energy and engagement.

All of this supports our vision for a culture of innovation in the national security community. We do not create just another beltway event or defense conference. **This is the Virtuous Insurgency. This is DEF 2019.**

OPPORTUNITIES

This year, the annual national conference comes to Washington, D.C. for the first time. In the nation's capital, our theme is simple: **Engaged & Empowered.** We will bring together the brightest and sharpest emerging and established national security leaders to explore the ways in which we can cultivate and ultimately empower a culture of innovation that promotes our nation's security.

As a 501(c)(3) with an all-volunteer team, our events are only made possible through a combination of ticket sales, donations, hard work, and generous sponsors and partners. Would you consider supporting us in 2019?

SUPPORT DEF

We've named our sponsorship tiers around DEF's mission of "Inspire. Connect. Empower." Our highest profile sponsorship, "Empower," echoes this year's annual conference theme!

Sponsors have the opportunity for their logo and information to be prominently displayed on event advertisements and distributed content, in addition to further benefits based on the applicable level of sponsorship.

We appreciate all offers of support and hope to partner with likeminded people and organizations to make a profound difference. If any of these offerings do not fit your organization but you would still like to contribute to DEF's mission, please let us know! We are more than happy to customize a sponsorship package or work with a partner that can help provide for an aspect of the event. To get in touch, please send us an email at DEF2019@DefenseEntrepreneurs.org.

SPONSOR ITEMS

PITCH COMPETITION (\$6,000)

- Logo recognition and 50 word org description on conference agenda
- A complimentary registration with opportunity to have an organizational representative on the judging panel
- Logo and link on DEF 2019 website and app

HAPPY HOURS (\$6,000)

- Logo recognition on happy hour signage
- Logo recognition and 50 word org description on conference agenda
- Logo and link on DEF 2019 website and app
- A complimentary registration

SPONSOR TIERS

EMPOWER (\$15,000)

- Logo placement on conference signage and swag
- Opportunity to set up a table in the lobby
- Exclusively branded pre-event email to attendees
- Logo recognition and 50 word org description on conference agenda
- Logo and link on DEF 2019 website and app
- Up to 4 complimentary registrations

CONNECT (\$10,000)

- Inclusion in sponsorship pre-event email to attendees
- Logo recognition and 50 word org description on conference agenda
- Logo and link on DEF 2019 website and app
- Up to 3 complimentary registrations

INSPIRE (\$7,500)

- Logo recognition and 50 word org description on conference agenda
- Logo and link on DEF 2019 website and app
- Up to 2 complimentary registrations



BREAKFASTS (\$3,500)

- Logo signage at meal
- Logo recognition and 50 word org description on conference agenda
- Logo and link on DEF 2019 website and app
- A complimentary registration

LUNCHESS (\$5,500)

- Logo signage at meal
- Logo recognition and 50 word org description on conference agenda
- Logo and link on DEF 2019 website and app
- A complimentary registration